



FRESH RESULTS, LLC Sunrise, FL-based Fresh Results, LLC continues to be a major player in the fresh produce industry and is experiencing massive growth for 2014. Already one of the largest fresh berry growers/shippers in the world, Fresh Results has added seasoned professionals both on the procurement and marketing side of the equation. With associated corporations in Chile, Argentina, Peru, Mexico, Canada and the USA, Fresh Results has the ability to provide continuity of supply to its worldwide client base year-round.

The company is shipping blueberries from Argentina, Peru, Chile and Mexico. President and CEO Eric Crawford says, "Our first arrivals of blues to the US started the last week of September but we have been shipping Peruvian blueberries to China, Hong Kong, UK, and Europe since the first week of September. Our operations in Peru have amazing growth potential." Fresh Results Peru SAC was established in 2012 and has really started to gain momentum shipping blueberries, mangos, tangerines, grapes and avocados globally. Crawford says, "We totally underestimated the potential of Peru when



directly to Asia for the first time this season. They will start with the Peruvian grape production and then finish with the Chilean fruit. This gives Fresh Results an extremely long window. Cherries will be shipped from Argentina and Chile as well. Fresh Results Chile SpA has also captured the production of some of the earliest, highest quality and the largest blueberry growers in Chile. Fresh Results will receive blueberries in the USA in a bulk pack. They will then grade and check

quality very carefully making sure that only the finest fruit is packed in their "FRESH RESULTS" label. Packing in the US also gives them the capability of packing any pack size configuration that a retailer prefers. "This will be a custom pack to your specific specifications," says Crawford. The balance of power has changed from the large exporters to the large growers. Fresh Results has positioned itself to capitalize on this development and is on track to be one of the largest blueberry grower/shippers from Chile this year. This is a trend that is taking place in every major blueberry growing region both in North and South America. "We consider ourselves more as liaisons between the retailers and grower community than as marketers," says Crawford. The flow of information between the parties is seamless.

Fresh Results Mexico was established in 2008 and has become a major supplier of Mexican blackberries. Grown in four different regions of Mexico, clients can count on supply almost ten months of the year. Fresh Results will have steady supplies of Mexican strawberries and blueberries as well.

Retailers can count on a year-round supply of high quality fruit from Fresh Results. Our service is second to none and our aggressive pricing programs allow you to deliver high quality and high value to your shoppers.

